



# GIVE FROM THE **HEART** *Gala*



**Saturday, April 14, 2018**

United States Patent and Trademark Office

Cocktails and Silent Auction 6 PM | Dinner, Live Auction and Entertainment 7:30 PM  
US Patent and Trademark Office, Madison Building Atrium | Alexandria, VA

## 2018 Gala Sponsorship Packages

The following opportunities are available on a first come, first serve basis to sponsor the 2018 UCM Give from the Heart Gala. Recognition starts as soon as you reserve your sponsorship level. While we will accept sponsorships until we are sold out, top level sponsorships (Title, Diamond and Platinum) must be reserved by March 9th to ensure inclusion on all production items offered in the benefit levels.

BENEFIT	TITLE \$15,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,000	BRONZE \$500
Gala Seats	20	16	10	6	4	2
On-site Signage/ PP Loop	•	•	•	•		
Recognition during formal program	•	•	•	•	•	•
Ad In printed event program	Outside back cover, 4-color Full Page (4.75 x 7.75 in.)	Inside front or inside back cover, 4-color Full Page (4.75 x 7.75 in.)	Black & White (B&W) Full Page (4.75 x 7 in.)	B&W, Half Page (4.75 x 3.5 in.)	B&W, 1/3 Page (4.75 x 2.3 in.)	B&W, Business Card (3 x 1.75 in.)
UCM Website	•	•	•	•	•	•
UCM Newsletter	•	•	•	•		
Recognition In	•	•	•	•		